


EFA CONNECT DIGITAL OPPORTUNITIES

Enhance your visibility to attendees and grow your business by selecting one of the digital promotion packages below. Digital promotion packages increase your visibility with attendees 3-4 times more than with a standard listing. Take this opportunity to showcase all of your products and services while increasing traffic to your booth on the show floor.

Features	Basic Free	Bronze \$199	Silver \$399	Gold \$599
Online Exposure				
Premium Position at the Top of the Exhibitor List & Search Results				✓
Video Uploads Tell your story with video			1	2
 Enhanced Listing Icon Shown on floor plan & exhibitor list		✓	✓	✓
Company Logo Increase your brand recognition	✓	✓	✓	✓
Featured Product Showcase Detailed descriptions, color images	1	3	5	10
Show Specials Spotlight discounts & giveaways	1	3	5	10
Press Releases What's happening at your company	1	1	5	10
Product Categories Choose those that attendees search for	8	10	10	12
Online Profile Characters Add searchable company information	500	900	1200	1500
Print Profile Characters Add company information	500	500	500	500
Website URL Add website link to eBooth Profile	✓	✓	✓	✓
Company Name & Address	✓	✓	✓	✓
Booth Label	✓	✓	✓	✓

Exclusive Exhibitor List Sponsor

- Clickable Logo at the top of the Exhibitor List
- Banner Ad on the Online Floorplan
- Includes a Gold Listing

\$1,999

Exclusive Floor Plan Sponsor

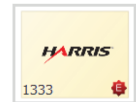
- Clickable Logo with Booth Number
- Includes a Gold Listing

\$2,499

Additional Digital Promotions

Floor Plan Booth Logo - \$349 Each

Make your booth stand out from others by opting to show your company or product logo in your exhibit booth on the interactive event map.*



*Your booth must be a 20x20 or larger.

Floor Plan Banner Ads - \$249 Each

All attendees will check out the online event map. Catch their attention in this hot spot with a track-able banner advertisement.



Videos - \$299 (Per Video)

Tell your story with video and engage attendees on a deeper level to get them excited about your products.