



PROSPECTUS

ENVIRONMENTS FOR AGING



APRIL 7-10, 2019
SALT PALACE CONVENTION CENTER • SALT LAKE CITY, UT

environmentsforaging.com

PRODUCED BY



IN CONJUNCTION WITH



Design for Aging
an AIA Knowledge Community



ASSOCIATION PARTNERS



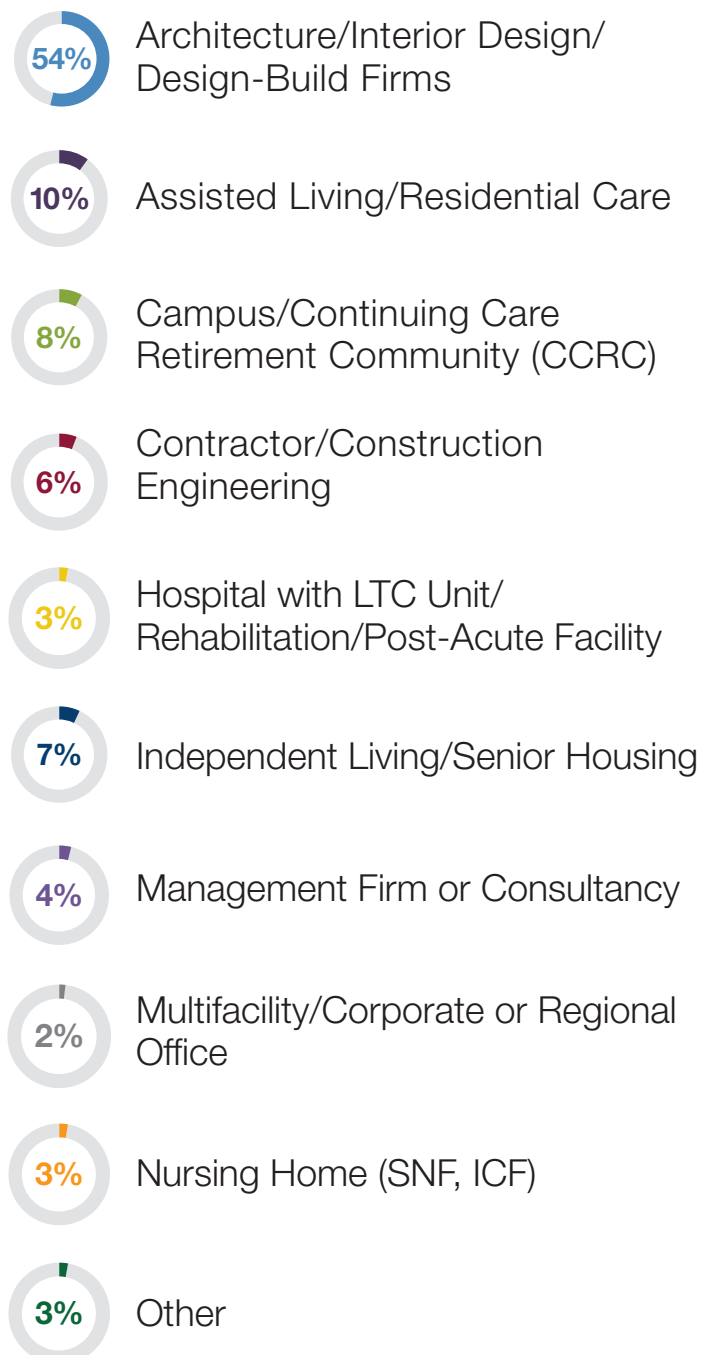
ENVIRONMENTS FOR AGING (EFA) EXPO AND CONFERENCE

offers unrivaled opportunities to gain inspiration through a gathering of like-minded, forward-thinking individuals instrumental in the creation of future living environments for the aging. EFA Expo and Conference and its educational partners have worked together in developing a program dedicated to advancing senior environments through building, architecture, and design.

WHY EFA EXPO AND CONFERENCE?

Exhibitors and sponsors are encouraged to participate in all aspects of the conference, including education sessions and multiple networking events. By joining us you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

2018 EFA EXPO AND CONFERENCE INDUSTRY BREAKDOWN



EFA EXPO AND CONFERENCE REACHES YOUR QUALIFIED PROSPECTS

Architects | Administrators | Board Members | Presidents | Interior Designers |
Principals | Purchasing Executives | CEOs | COOs | CFOs | CIOs | CMOs | Directors |
Contractors/Construction Companies | Consultant | Business Managers | Owners

ATTENDEE PURCHASING AUTHORITY

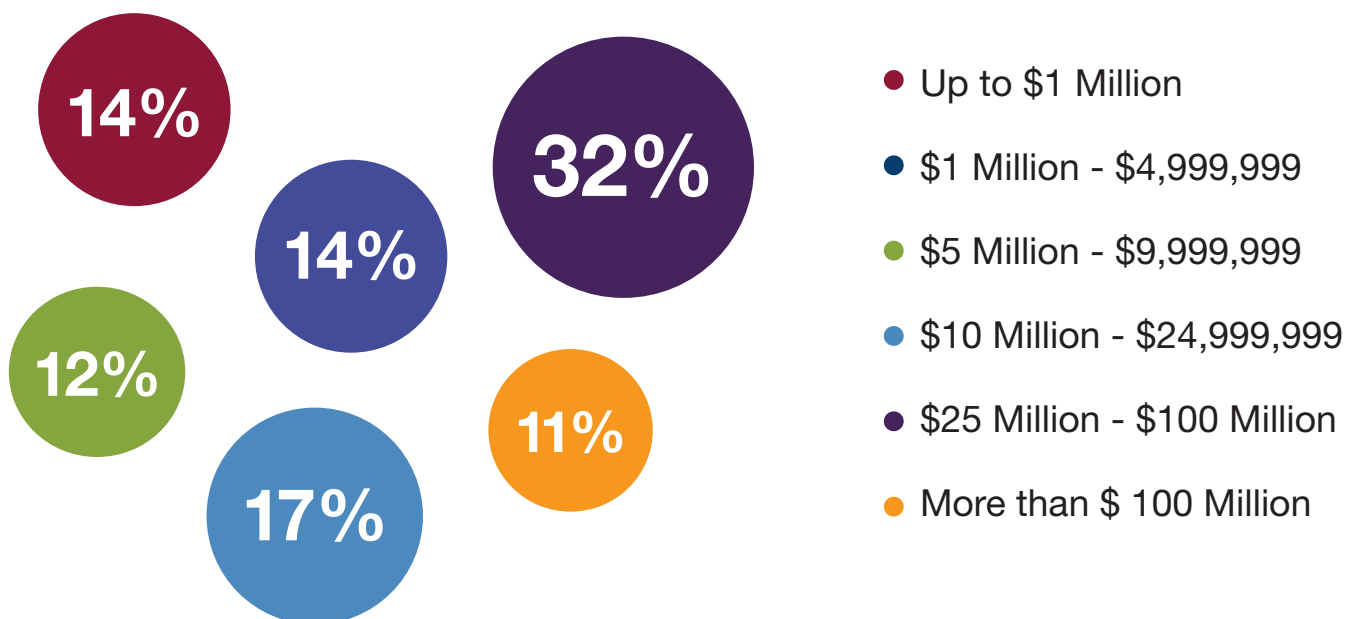


INFLUENCE ON SPENDING

\$454,025

This was the projected average spend, as a result of attending the 2017 Environments for Aging.

PROJECTS SPENDINGS (Renovation/Construction Projects)





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SPONSORSHIP OPPORTUNITIES

The Environments for Aging Expo & Conference provides a wide range of sponsorship opportunities—designed to meet all of your company's face-to-face marketing goals and budgets. Sponsorships available for the 2017 conference include:

Attendee Badge • Attendee Bag • Attendee Bag Inserts • Attendee Lanyards • Breakfast Session • Coffee & Conversation Sponsorship • Community Tour • Community Tour Brunch • Daily E-news • Educational Track • Exhibit Space • Floor Clings • Gallery Space • Mobile App

To discuss a customized sponsorship package developed for your marketing goals and objectives, contact the Environments for Aging Sales Team below. or visit the Environments for Aging Conference & Expo website at environmentsforaging.com

Exhibit space rates vary per show and according to time of reservation.

CONTACT YOUR ACCOUNT EXECUTIVE FOR DETAILS AND CURRENT RATES

Sales Representatives

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