



# **PROSPECTUS**



# CONFERENCE: APRIL 25-28, 2020 EXPO: APRIL 26-28, 2020

KENTUCKY INTERNATIONAL CONVENTION CENTER LOUISVILLE, KY

environmentsforaging.com





kwalu.

IN CONJUNCTION WITH

STRATEGIC PARTNER 





Design for Aging





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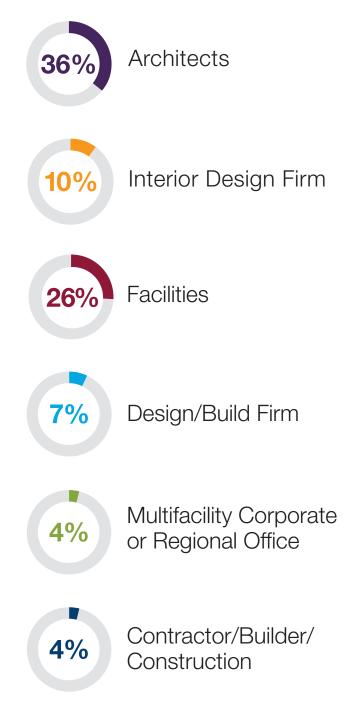
#### ENVIRONMENTS FOR AGING (EFA) EXPO AND CONFERENCE offers unrivaled

opportunities to gain inspiration through a gathering of like-minded, forward-thinking individuals instrumental in the creation of future living environments for the aging. EFA Expo and Conference and its educational partners have worked together in developing a program dedicated to advancing senior environments through building, architecture, and design.

# WHY EFA EXPO AND CONFERENCE?

Exhibitors and sponsors are encouraged to participate in all aspects of the conference, including education sessions and multiple networking events. By joining us you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

#### 2019 EFA EXPO AND CONFERENCE INDUSTRY BREAKDOWN





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#### EFA EXPO AND CONFERENCE REACHES YOUR QUALIFIED PROSPECTS

Architects | Administrators | Board Members | Presidents | Interior Designers | Principals | Purchasing Executives | CEOs | COOs | CFOs | CIOs | CMOs | Directors | Contractors/Construction Companies | Consultant | Business Managers | Owners

### **ATTENDEE PURCHASING AUTHORITY**



## **TOP 15 ATTENDING SENIOR LIVING OWNER/OPERATORS**

- 1. Brookdale Senior Living
- 2. Holiday Retirement
- 3. Life Care Services
- 4. Five Star Senior Living
- 5. Sunrise Senior Living
- 6. Erickson Living
- 7. Atria Senior Living
- 8. Senior Lifestyle Corp.

- **9.** Affinity Living Group
- 10. Capital Senior Living
- **11.** Enlivant
- 12. Watermark Retirement Communities
- 13. Integral Senior Living
- 14. Milestone Retirement Communities
- 15. Discovery Senior Living



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#### **SPONSORSHIP OPPORTUNITIES**

The Environments for Aging Expo & Conference provides a wide range of sponsorship opportunities– designed to meet all of your company's face-to-face marketing goals and budgets. Sponsorships available for the 2020 conference include:

Attendee Badge • Attendee Bag • Attendee Bag Inserts • Attendee Lanyards • Breakfast Session • Coffee & Conversation Sponsorship • Community Tour • Community Tour Brunch • Daily E-news • Educational Track • Exhibit Space • Floor Clings • Gallery Space • Mobile App

To discuss a customized sponsorship package developed for your marketing goals and objectives, contact the Environments for Aging Sales Team below, or visit the Environments for Aging Conference & Expo website at environmentsforaging.com

Exhibit space rates vary per show and according to time of reservation.

#### CONTACT YOUR ACCOUNT EXECUTIVE FOR DETAILS AND CURRENT RATES

#### Sales Representatives

**Companies A-G, #'s** Lindsey Judy 770-291-5405 lindsey.judy@emeraldexpo.com

#### **Companies H-Z**

Emily Clay 770-291-5439 emily.clay@emeraldexpo.com

#### Associate Show Director

Mark Lind 770-291-5489 mark.lind@emeraldexpo.com

#### Show Director

Kevin Gaffney, CEM 770-291-5446 kevin.gaffney@emeraldexpo.com