



PROSPECTUS



CONFERENCE: **APRIL 25-28, 2020**
EXPO: **APRIL 26-28, 2020**

KENTUCKY INTERNATIONAL CONVENTION CENTER
LOUISVILLE, KY

environmentsforaging.com

PRODUCED BY



PRESENTING SPONSOR



IN CONJUNCTION WITH



STRATEGIC PARTNER



ASSOCIATION PARTNERS





CONFERENCE: **APRIL 25-28, 2020**
EXPO: **APRIL 26-28, 2020**
KENTUCKY INTERNATIONAL CONVENTION CENTER
LOUISVILLE, KY

ENVIRONMENTS FOR AGING (EFA) EXPO AND CONFERENCE

offers unrivaled opportunities to gain inspiration through a gathering of like-minded, forward-thinking individuals instrumental in the creation of future living environments for the aging. EFA Expo and Conference and its educational partners have worked together in developing a program dedicated to advancing senior environments through building, architecture, and design.

WHY EFA EXPO AND CONFERENCE?

Exhibitors and sponsors are encouraged to participate in all aspects of the conference, including education sessions and multiple networking events. By joining us you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

2019 EFA EXPO AND CONFERENCE INDUSTRY BREAKDOWN





CONFERENCE: **APRIL 25-28, 2020**
EXPO: **APRIL 26-28, 2020**
KENTUCKY INTERNATIONAL CONVENTION CENTER
LOUISVILLE, KY

EFA EXPO AND CONFERENCE REACHES YOUR QUALIFIED PROSPECTS

Architects | [Administrators](#) | Board Members | [Presidents](#) | Interior Designers | [Principals](#) | Purchasing Executives | [CEOs](#) | COOs | [CFOs](#) | CIOs | [CMOs](#) | Directors | [Contractors/Construction Companies](#) | Consultant | [Business Managers](#) | Owners

ATTENDEE PURCHASING AUTHORITY



44%
Approve/
Authorize



29%
Specify
Brands/
Vendors



16%
Identify/
Recommend
Products

TOP 15 ATTENDING SENIOR LIVING OWNER/OPERATORS

1. Brookdale Senior Living
2. Holiday Retirement
3. Life Care Services
4. Five Star Senior Living
5. Sunrise Senior Living
6. Erickson Living
7. Atria Senior Living
8. Senior Lifestyle Corp.
9. Affinity Living Group
10. Capital Senior Living
11. Enlivant
12. Watermark Retirement Communities
13. Integral Senior Living
14. Milestone Retirement Communities
15. Discovery Senior Living



CONFERENCE: **APRIL 25-28, 2020**
EXPO: **APRIL 26-28, 2020**
KENTUCKY INTERNATIONAL CONVENTION CENTER
LOUISVILLE, KY

SPONSORSHIP OPPORTUNITIES

The Environments for Aging Expo & Conference provides a wide range of sponsorship opportunities—designed to meet all of your company's face-to-face marketing goals and budgets. Sponsorships available for the 2020 conference include:

Attendee Badge • Attendee Bag • Attendee Bag Inserts • Attendee Lanyards • Breakfast Session • Coffee & Conversation Sponsorship • Community Tour • Community Tour Brunch • Daily E-news • Educational Track • Exhibit Space • Floor Clings • Gallery Space • Mobile App

To discuss a customized sponsorship package developed for your marketing goals and objectives, contact the Environments for Aging Sales Team below, or visit the Environments for Aging Conference & Expo website at environmentsforaging.com

Exhibit space rates vary per show and according to time of reservation.

CONTACT YOUR ACCOUNT EXECUTIVE FOR DETAILS AND CURRENT RATES

Sales Representatives

Companies A-G, #'s

Lindsey Judy
770-291-5405
lindsey.judy@emeraldexpo.com

Companies H-Z

Emily Clay
770-291-5439
emily.clay@emeraldexpo.com

Associate Show Director

Mark Lind
770-291-5489
mark.lind@emeraldexpo.com

Show Director

Kevin Gaffney, CEM
770-291-5446
kevin.gaffney@emeraldexpo.com