



# PROSPECTUS



CONFERENCE: **AUGUST 28-31, 2021**

EXPO: **AUGUST 29-31, 2021**

CHATTANOOGA CONVENTION CENTER | CHATTANOOGA, TN

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IN CONJUNCTION WITH



Design for Aging  
an AIA Knowledge Community



STRATEGIC PARTNER



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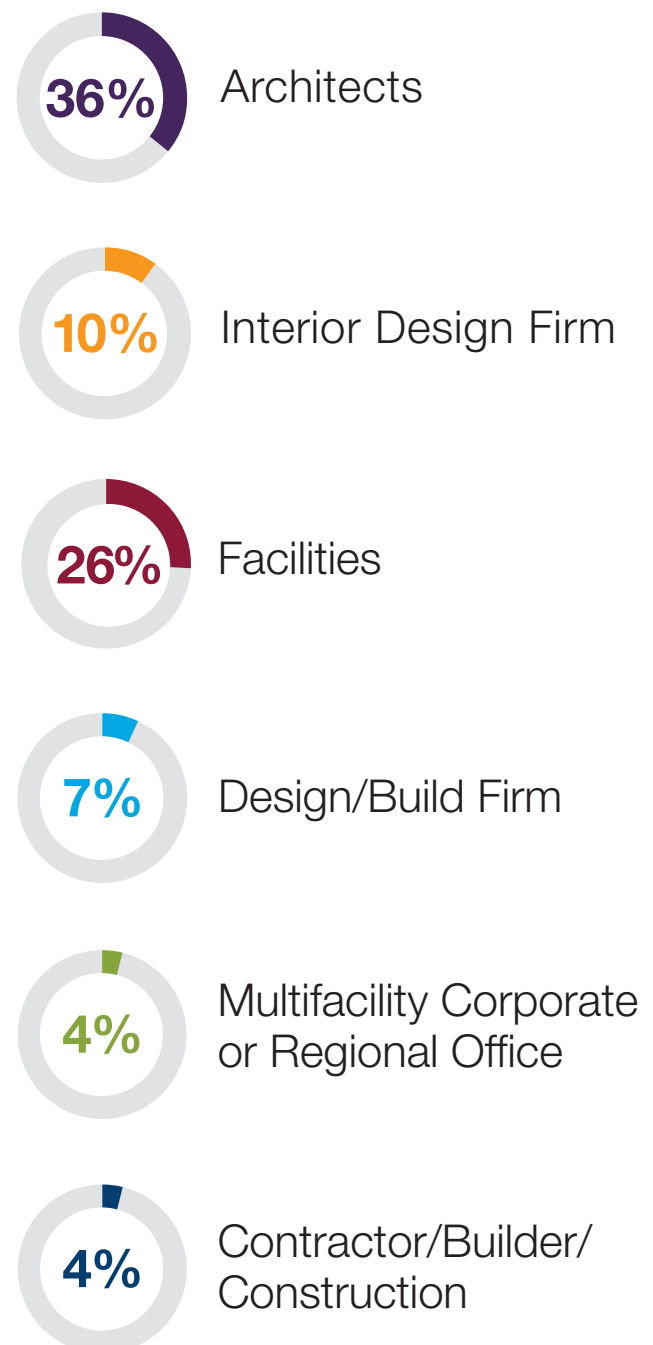
## ENVIRONMENTS FOR AGING (EFA) EXPO AND CONFERENCE

offers unrivaled opportunities to gain inspiration through a gathering of like-minded, forward-thinking individuals instrumental in the creation of future living environments for the aging. EFA Expo and Conference and its educational partners have worked together in developing a program dedicated to advancing senior environments through building, architecture, and design.

## WHY EFA EXPO AND CONFERENCE?

Exhibitors and sponsors are encouraged to participate in all aspects of the conference, including education sessions and multiple networking events. By joining us you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

## 2019 EFA EXPO AND CONFERENCE INDUSTRY BREAKDOWN





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## EFA EXPO AND CONFERENCE REACHES YOUR QUALIFIED PROSPECTS

Architects | Administrators | Board Members | Presidents | Interior Designers |  
Principals | Purchasing Executives | CEOs | COOs | CFOs | CIOs | CMOs | Directors |  
Contractors/Construction Companies | Consultant | Business Managers | Owners

## ATTENDEE PURCHASING AUTHORITY



**44%**  
Approve/  
Authorize



**29%**  
Specify  
Brands/  
Vendors



**16%**  
Identify/  
Recommend  
Products

## TOP 15 ATTENDING SENIOR LIVING OWNER/OPERATORS

1. Brookdale Senior Living
2. Holiday Retirement
3. Life Care Services
4. Five Star Senior Living
5. Sunrise Senior Living
6. Erickson Living
7. Atria Senior Living
8. Senior Lifestyle Corp.
9. Affinity Living Group
10. Capital Senior Living
11. Enlivant
12. Watermark Retirement Communities
13. Integral Senior Living
14. Milestone Retirement Communities
15. Discovery Senior Living



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## SPONSORSHIP OPPORTUNITIES

The Environments for Aging Expo & Conference provides a wide range of sponsorship opportunities—designed to meet all of your company's face-to-face marketing goals and budgets. Sponsorships available for the 2021 conference include:

Attendee Badge • Attendee Bag • Attendee Bag Inserts • Attendee Lanyards • Breakfast Session • Coffee & Conversation Sponsorship • Community Tour • Daily E-news • Educational Track • Exhibit Space • Floor Clings • Gallery Space • Mobile App

Ask your rep about our sponsored e-newsletter impression packages.

To discuss a sponsorship or a customized sponsorship package developed for your marketing goals and objectives, contact the Environments for Aging Sales Team below, or visit the Environments for Aging Conference & Expo website at [environmentsforaging.com](http://environmentsforaging.com)

Exhibit space rates vary per show and according to time of reservation.

## CONTACT YOUR ACCOUNT EXECUTIVE FOR DETAILS AND CURRENT RATES

### **Sales Representative**

#### **Companies #’s, A-G**

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