



# EFA

ENVIRONMENTS FOR AGING

**SPRING SUMMIT**

**APRIL 27-28, 2021**

This online sneak peek to the live EFA Expo & Conference in August offers CEU sessions on timely topics and a chance to network virtually with friends and peers in the senior living design community. Don't miss the opportunity to interact with this highly engaged audience of decision makers.

## JOIN US AS A SPONSOR!

*(See page 2 for roundtable and session details)*

### **Presenting sponsor: SOLD**

- full contact list of attendees
- acknowledgement as presenting sponsor from moderator during first session of the event
- up to 1-minute video (provided by sponsor) posted on event website
- company representative on infection control panel, exclusively representing your product category
- company representative to lead breakout meeting on your category after infection control panel
- logo on all event promotions and event website.

### **Infection control roundtable sponsor: \$2,495 each**

- company representative on infection control panel, exclusively representing your category
- company representative to lead breakout meeting on your category after infection control panel
- logo with session listing on event website
- logo, blurb, and link in post-show eblast to all attendees (sent out by EFA and featuring all infection control session sponsors)
- categories available: flooring, textiles, lighting, building products (HVAC, plumbing, bathroom fixtures, etc.), surfaces/wallcoverings, other (non-competing).

### **Day 1 session sponsor: \$1,295 each (3 available)**

- contact list of session attendees
- opportunity to kick off session with up to 1 minute intro (live or video)
- logo with session listing on event website.

### **Happy half hour/raffle sponsor: \$995 (1 available)**

- opportunity to kick off happy hour with up to 1 minute welcome (live or video)
- opportunity to raffle off an item during happy hour (sponsor responsible for furnishing and distributing the raffle item at own expense)
- logo included on all happy hour promos and on event website.

## CONTACT US

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Companies A-G, T-Z, #s

## AGENDA/SPONSORSHIP OPPORTUNITIES

<b>TUESDAY, APRIL 27</b>	
<b>Day 1 Session Sponsor: \$1,295 each (3 available)</b>	
<b>11:30am-1pm</b>	<b>EFA Design Trends Roundtable:</b> In this panel conversation, leaders of senior living design firms and owners/operators will discuss the successful projects they've delivered together and how those projects have weathered the past year. Led by Jennifer Kovacs Silvis, editor-in-chief of Environments for Aging, this roundtable will explore recent award-winning communities and offer an inside look at how they responded to COVID-19, identify what design solutions helped navigate the pandemic, and share ideas for how senior living design must evolve. <b>CEU: 1 AIA HSW</b>
<b>2-3pm</b>	<b>Senior Living Design for Infection Prevention and Aesthetics:</b> This presentation will discuss current trends for interior materials, explore how to remodel for resident safety, and offer suggestions for how to market a senior living community in a post-pandemic world. The discussion will offer design elements that contribute to the basic needs of hospitality, service delivery, life enrichment, and personal care. Presenters will cover materials cleanability, effective spending, and new concepts to safely enrich seniors' lives via technology and other new best practices. <b>CEU: 1 AIA HSW</b>
<b>4-5pm</b>	<b>Building Assessments and New Approaches in a Post-Pandemic World:</b> As COVID-19 spread throughout the world, the senior living design industry assessed how facilities could prevent and contain infectious diseases. Using industry guidelines and building examples, this panel of experts will discuss how to evaluate existing conditions. They'll also share experiences gathered from senior living care providers across the U.S. on the solutions that worked well in response to COVID-19, from both a design and operational perspective. <b>CEU: 1 AIA HSW</b>
<b>WEDNESDAY, APRIL 28</b>	
<b>Infection Control Roundtable Sponsor: \$2,495 Each</b>	
<b>2:30-4pm</b>	<b>EFA Infection Control Roundtable:</b> Join a roundtable of infection control experts to discuss how the product design and specification process has and will continue to evolve in response to COVID-19. Panelists will include representatives from leading manufacturers and vendors serving the senior living design industry who will offer advice to help cut through the current infection control noise. This roundtable moderated by Jennifer Kovacs Silvis, editor-in-chief of Environments for Aging, will help attendees better understand the effectiveness of various materials and surfaces; cleaning and maintenance protocols; antimicrobial, antiviral, and other emerging solutions; and more. Questions pre-supplied by attendees will guide the discussion, while a post-session Zoom breakout room will offer the opportunity for face-to-face interaction with the panel to keep the conversation going. <b>CEU: 1 AIA HSW</b>
<b>Happy Half Hour/Raffle Sponsor: \$995 (1 available)</b>	
<b>4:15-4:45pm</b>	<b>Happy Half Hour</b> (with prizes and surprises)

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