



# environments *for* aging

# 2022 prospectus

Conference: April 2-5, 2022  
Expo: April 3-5, 2022

Wisconsin Center | Milwaukee, WI  
[environmentsforaging.com](http://environmentsforaging.com)



POWERED BY  
EMERALD

PRODUCED BY  
environments  
*for* aging  
THE CENTER FOR  
HEALTH DESIGN

PRESENTING SPONSOR  
carolina  
an ahlstrom company

IN CONJUNCTION WITH  
Design for Aging  
Knowledge Community  
SAGE

ASSOCIATION PARTNERS  
IIDA  
INTERNATIONAL  
INTERIOR DESIGN ASSOCIATION  
aahid  
AMERICAN ASSOCIATION  
OF AGING HOMES

fabrication for  
clients and deliver the  
solution in





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## ENVIRONMENTS FOR AGING (EFA) CONFERENCE + EXPO

offers unrivaled opportunities to gain inspiration through a gathering of passionate, forward-thinking professionals shaping the future of senior living communities.

EFA and its educational partners have worked together to develop a top-notch program focused on the design, architecture, and building of today's senior environments.

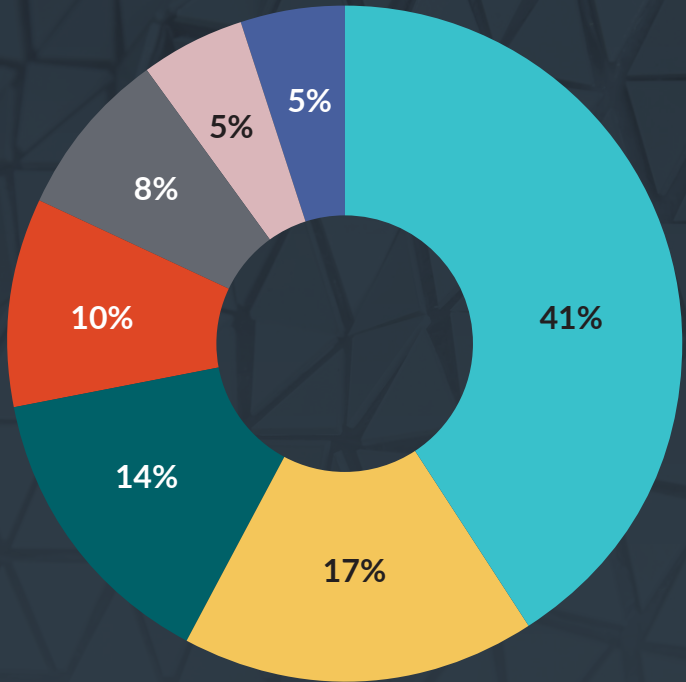
## WHY EXHIBIT AT EFA CONFERENCE + EXPO?

Exhibitors and sponsors are encouraged to participate in all aspects of the conference, including education sessions and multiple networking events. By joining us you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

# 89%

of our attendees have purchasing influence

## 2019 & 2021 EFA CONFERENCE + EXPO INDUSTRY BREAKDOWN



- Architecture Firm
- Senior Living Facilities
- Interior Design Firm
- Others Allied to the Field
- Design/Build Firm
- Multifacility Corporate or Regional Office
- Contractor/Builder/Construction Firm



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## EFA CONFERENCE + EXPO REACHES YOUR QUALIFIED PROSPECTS

Architects [Administrators](#) Interior Designers [Owners](#) Presidents [Principals](#)  
Purchasing Executives [CEOs](#) COOs [CFOs](#) CIOs [CMOs](#) Directors [Contractors/](#)  
[Construction Professionals](#) Consultants [Business Managers](#) Board Members

## TOP 8 ATTENDING SENIOR LIVING OWNER/OPERATORS

- |                                   |                                |
|-----------------------------------|--------------------------------|
| 1 Atlas Senior Living             | 5 Five Star Senior Living      |
| 2 Brookdale Senior Living         | 6 LCS Development              |
| 3 Coordinated Services Management | 7 Senior Lifestyle Corporation |
| 4 Discovery Senior Living         | 8 The Springs Living           |

## SPONSORSHIP OPPORTUNITIES

The Environments for Aging Conference + Expo provides a wide range of sponsorship opportunities designed to meet all of your company's face-to-face marketing goals and budgets. Sponsorships available for the 2022 conference include:

- |                        |                         |                     |
|------------------------|-------------------------|---------------------|
| → Attendee Badge       | → Breakfast Session     | → Educational Track |
| → Attendee Bag         | → Coffee & Conversation | → Floor Clings      |
| → Attendee Bag Inserts | → Sponsorship           | → Gallery Space     |
| → Attendee Lanyards    | → Community Tour        | → Mobile App        |

Customized sponsorship packages are available to help reach your specific marketing goals and objectives. Please reach out to your account executive for more information.





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## LET'S TALK DETAILS

April 2-5, 2022

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### Exhibit Hall Hours:

Sunday, April 3, 2022

3:30 p.m. - 5:30 p.m. (Welcome Reception)

Monday, April 4, 2022

11:30 a.m. - 2:30 p.m.

Tuesday, April 5, 2022

9:30 a.m. - 11:00 a.m.

### 2022 Booth Rates:

**\$37.95** per sq. ft.

**\$195** Corner Fee

**\$99** Enhanced Marketing Fee

**\$1800** Gallery Space



## QUESTIONS? CONTACT US!



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