

environments *for* aging



2023 prospectus



Conference: April 15-18, 2023 | Expo: April 16-18, 2023 | Charlotte Convention Center | Charlotte, NC
environmentsforaging.com



PRODUCED BY
environments
for aging



IN CONJUNCTION WITH
Design for Aging
The Center for Health Design



ASSOCIATION PARTNERS



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ENVIRONMENTS FOR AGING (EFA) CONFERENCE

+ EXPO offers unrivaled opportunities to gain inspiration through a gathering of passionate, forward-thinking professionals shaping the future of senior living communities.

EFA and its educational partners have worked together to develop a top-notch program focused on the design, architecture, and building of today's senior environments.

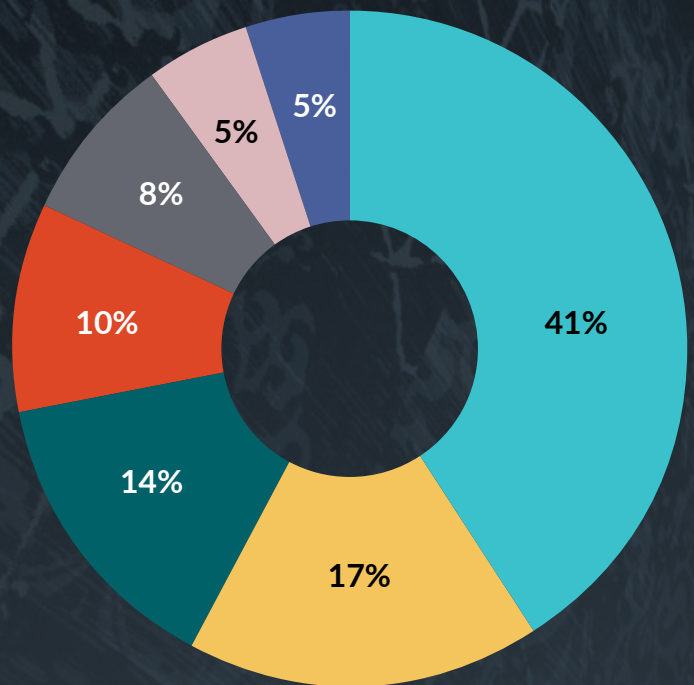
WHY EXHIBIT AT EFA CONFERENCE + EXPO?

Exhibitors and sponsors are encouraged to participate in all aspects of the conference, including education sessions and multiple networking events. By joining us you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

89%

of our attendees have purchasing influence

CONFERENCE + EXPO INDUSTRY BREAKDOWN



- Architecture Firm
- Senior Living Facilities
- Interior Design Firm
- Others Allied to the Field
- Design/Build Firm
- Multifacility Corporate or Regional Office
- Contractor/Builder/Construction Firm



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EFA CONFERENCE + EXPO REACHES YOUR QUALIFIED PROSPECTS

Architects [Administrators](#) Interior Designers [Owners](#) Presidents [Principals](#)
Purchasing Executives [CEOs](#) COOs [CFOs](#) CIOs [CMOs](#) Directors [Contractors/](#)
[Construction Professionals](#) Consultants [Business Managers](#) Board Members

TOP 8 ATTENDING SENIOR LIVING OWNER/OPERATORS

- | | |
|-----------------------------------|--------------------------------|
| 1 Atlas Senior Living | 5 Five Star Senior Living |
| 2 Brookdale Senior Living | 6 LCS Development |
| 3 Coordinated Services Management | 7 Senior Lifestyle Corporation |
| 4 Discovery Senior Living | 8 The Springs Living |

SPONSORSHIP OPPORTUNITIES

The Environments for Aging Conference + Expo provides a wide range of sponsorship opportunities designed to meet all of your company's face-to-face marketing goals and budgets. Sponsorships available for the conference include:

- | | | |
|------------------------|-------------------------|---------------------|
| → Attendee Badge | → Breakfast Session | → Educational Track |
| → Attendee Bag | → Coffee & Conversation | → Floor Clings |
| → Attendee Bag Inserts | → Sponsorship | → Gallery Space |
| → Attendee Lanyards | → Community Tour | → Mobile App |

Customized sponsorship packages are available to help reach your specific marketing goals and objectives. Please reach out to your account executive for more information.

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LET'S TALK DETAILS

April 15-18, 2023

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Exhibit Hall Hours:

Sunday, April 16, 2023	5:30 p.m. - 7:30 p.m. (Welcome Reception)
Monday, April 17, 2023	11:30 a.m. - 2:30 p.m.
Tuesday, April 18, 2023	9:30 a.m. - 11:00 a.m.

2023 Booth Rates:

\$42 per sq. ft.

\$231 Corner Fee

\$104 Enhanced Marketing Fee

\$1995 Gallery Space

QUESTIONS? CONTACT US!



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