

# editorial calendar



## DESIGNERS LOVE PRINT

*Print is the ideal medium for detail-rich photos, eye-catching layouts, and rip-it-out-and-tape-it-to-the-wall inspiration.*

### ENVIRONMENTS FOR AGING MAGAZINE 2024

Issue	Ad Close	Ad Materials	Issue Highlights	Featured Editorial Content	HCD Events & Show Distribution
Spring	2/28/24	3/6/24	<p><b>2024 EFA Conference + Expo Issue</b></p> <p><b>EFA Design Showcase</b></p> <p>Thought Leader Q+As</p>	<ul style="list-style-type: none"> <li>EFA Conference + Expo Preview</li> <li>Showcase Coverage: Winner Insights, Trends, and More</li> </ul>	<p><b>EFA Conference + Expo</b></p> <p>NeoCon</p> <p>SLDM (Senior Lifestyle Design Match)</p> <p>Senior LivingPoint</p>
Fall	9/3/24	9/10/24	<p><b>Buyers Guide</b></p> <p>EFA Remodel/Renovation Competition</p> <p>Thought Leader Q+As</p> <p>Design Profiles</p>	<ul style="list-style-type: none"> <li>EFA Conference + Expo Wrap Up</li> <li>EFA Design Champions</li> </ul>	<p>HCD Conference + Expo</p> <p><b>EFA Conference + Expo 2025</b></p>

\* Contact Elana Ben-Tor ([elana.bentor@emerald.com](mailto:elana.bentor@emerald.com); 216-373-1202) for Buyers Guide details and ask about enhanced listing opportunities with your logo, images, and more.

Environments for Aging serves

**33,000+**

*qualified subscribers with each issue*