

environments for aging

Show Directory Ad Specs

<u>AD SIZE</u>	<u>WIDTH</u>	<u>DEPTH</u>	<u>TRIM</u>
Spread (non-bleed)	17-1/2"	10-3/8"	18" x 10-7/8"
Spread (bleed)	18-1/4"	11-1/8"	18" x 10-7/8"
Full page (non-bleed)	8-1/2"	10-3/8"	9" x 10-7/8"
Full page (bleed)	9-1/4"	11-1/8"	9" x 10-7/8"
Half page (non-bleed)	7-7/8"	4-7/8"	9" x 5-1/4"
Half page (bleed)	9-1/4"	5-1/2"	9" x 5-1/4"
Quarter page	3-7/8"	4-7/8"	

General Mechanical Requirements

Publication trim size: 9" width x 10-7/8" height

Live matter should be 3/8" from trim. Allow 1/8" safety in gutter for spreads.

Preferred Material

Material should be submitted as a PDF-X1a:high-res 300 dpi CMYK.