



environments *for* aging | 2024 prospectus



Conference + Expo: April 13-16, 2024 | Cobb Galleria Centre | Atlanta
environmentsforaging.com

POWERED BY
EMERALD

PRODUCED BY
environments
for aging

IN CONJUNCTION WITH
Design for Aging
SAGE

ASSOCIATION PARTNERS
IIDA
aahid

environments for aging

Conference + Expo | April 13-16, 2024
Cobb Galleria Centre, Atlanta

ENVIRONMENTS FOR AGING (EFA) CONFERENCE + EXPO

offers unrivaled opportunities to gain inspiration through a gathering of passionate, forward-thinking professionals shaping the future of senior living communities.

EFA and its educational partners have worked together to develop a top-notch program focused on the design, architecture, and building of today's senior environments.

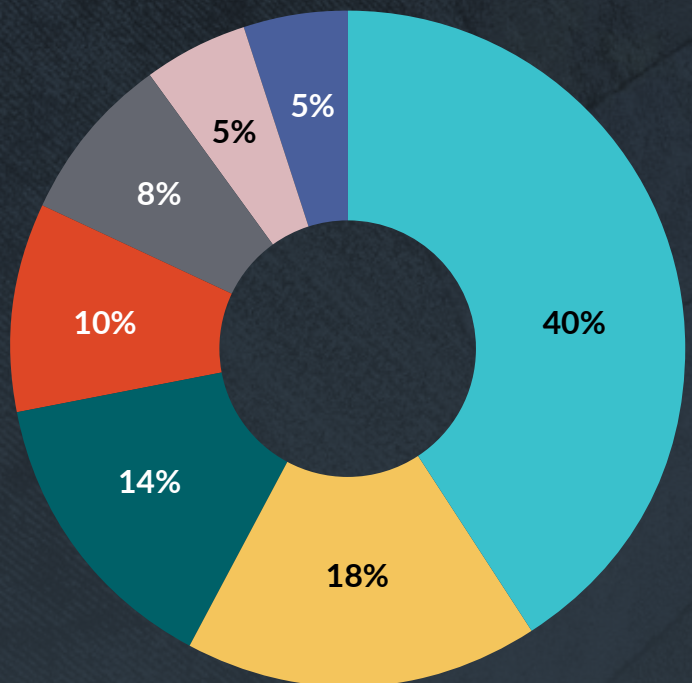
WHY EXHIBIT AT EFA CONFERENCE + EXPO?

Exhibitors and sponsors are encouraged to participate in all aspects of the conference, including education sessions and multiple networking events. By joining us you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

89%

of our attendees have purchasing influence

CONFERENCE + EXPO INDUSTRY BREAKDOWN



- Architecture Firm
- Senior Living Facilities
- Interior Design Firm
- Others Allied to the Field
- Design/Build Firm
- Multifacility Corporate or Regional Office
- Contractor/Builder/Construction Firm



environments for aging

Conference + Expo | April 13-16, 2024
Cobb Galleria Centre, Atlanta

EFA CONFERENCE + EXPO REACHES YOUR QUALIFIED PROSPECTS

Architects [Administrators](#) Interior Designers [Owners](#) Presidents [Principals](#)
Purchasing Executives [CEOs](#) COOs [CFOs](#) CIOs [CMOs](#) Directors [Contractors/](#)
[Construction Professionals](#) Consultants [Business Managers](#) Board Members

TOP 8 ATTENDING SENIOR LIVING OWNER/OPERATORS

- | | |
|-----------------------------------|--------------------------------|
| 1 Atlas Senior Living | 5 Five Star Senior Living |
| 2 Brookdale Senior Living | 6 LCS Development |
| 3 Coordinated Services Management | 7 Senior Lifestyle Corporation |
| 4 Discovery Senior Living | 8 The Springs Living |

SPONSORSHIP OPPORTUNITIES

The Environments for Aging Conference + Expo provides a wide range of sponsorship opportunities designed to meet all of your company's face-to-face marketing goals and budgets. Sponsorships available for the conference include:

- | | | |
|------------------------|-------------------------|---------------------|
| → Attendee Badge | → Breakfast Session | → Educational Track |
| → Attendee Bag | → Coffee & Conversation | → Floor Clings |
| → Attendee Bag Inserts | → Sponsorship | → Gallery Space |
| → Attendee Lanyards | → Community Tour | → Mobile App |

Customized sponsorship packages are available to help reach your specific marketing goals and objectives. Please reach out to your account executive for more information.



environments for aging

Conference + Expo | April 13-16, 2024
Cobb Galleria Centre, Atlanta

LET'S TALK DETAILS

April 13-16, 2024

Cobb Galleria Centre | Atlanta

Exhibit Hall Hours:

Sunday, April 14, 2024	4:30 p.m. - 6:30 p.m. (Welcome Reception)
Monday, April 15, 2024	10:00 a.m. - 2:45 p.m.
Tuesday, April 16, 2024	9:00 a.m. - 11:00 a.m.

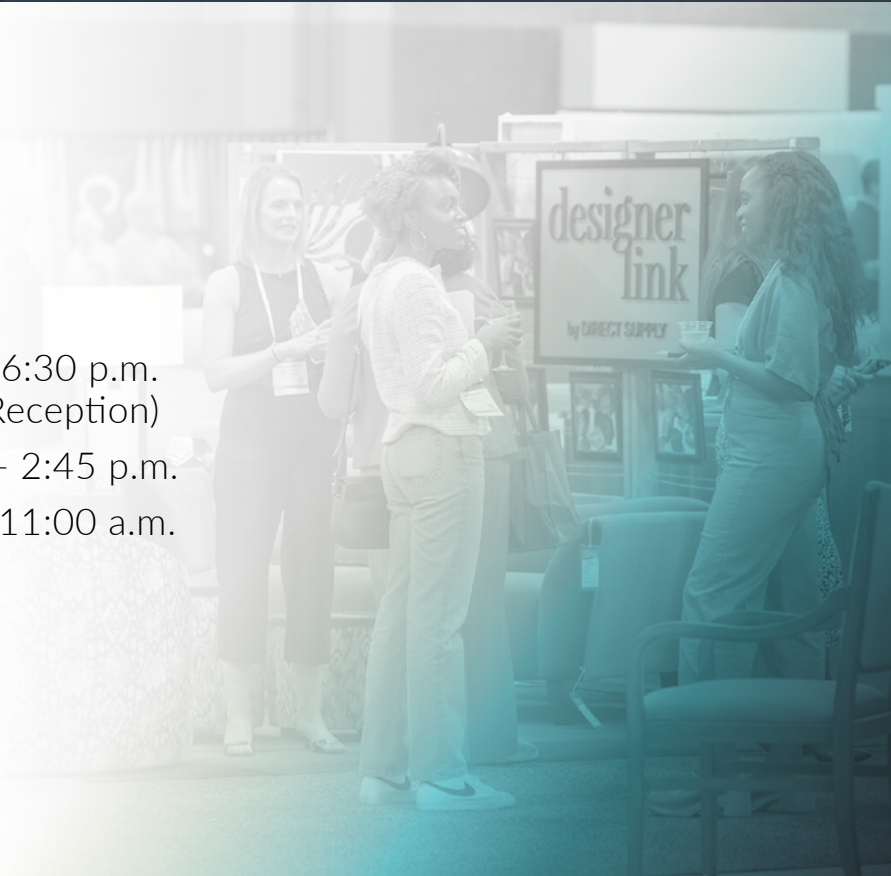
2024 Booth Rates:

\$43.50 per sq. ft.

\$250 Corner Fee

\$125 Enhanced Marketing Fee

\$2,295 Gallery Space



QUESTIONS? CONTACT US!



ASSOCIATE SHOW DIRECTOR

(Companies T-Z)

Emily Clay

770.291.5439

emily.clay@emeraldx.com



NATIONAL ACCOUNT MANAGER

(Companies H-S)

Scott C. Goist

216.288.4170

scott.goist@emeraldx.com



ACCOUNT EXECUTIVE

(Companies #'s, A-G)

Cindi Richardson

661.644.4222

cindi.richardson@emeraldx.com