

Enhance your visibility to attendees and grow your business by selecting one of the digital promotion packages below. Digital promotion packages increase your visibility with attendees up to four times more than with a standard listing. Take this opportunity to showcase all of your products and services while increasing traffic to your booth on the show floor.

2025 EFA CONNECT	BASIC	BRONZE	SILVER	GOLD
<b>Online Exposure</b>	<b>Included</b>	<b>\$270</b>	<b>\$520</b>	<b>\$800</b>
Premium placement				✓
Videos			1	2
Company Logo	1	1	1	1
Enhanced Profile Icon		✓	✓	✓
Digital Product Showcase	1	3	5	10
Show Specials/Giveaways	1	3	5	10
Press Releases	1	3	5	10
Product Categories	8	10	10	12
Online Profile Character Limit	500	900	1,200	1,500
Website URL	✓	✓	✓	✓
Company Name, Booth Number, Address	✓	✓	✓	✓
Booth Label	✓	✓	✓	✓

#### ONLINE PROMOTION OPTIONS

Floor Plan Banner Ads	\$325
Floor Plan Logo (For booths 20 x 20 or larger)	\$500

#### EXCLUSIVE ONLINE SPONSORSHIPS

Exclusive Exhibitor List Sponsorship - Company logo on top of exhibitor list and search results - Permanent banner ad on online floor plan - Gold Listing	\$2,400
Exclusive Online Floor Plan Sponsorship - Clickable logo on the floor plan - Gold Listing	\$2,750
Additional Video	\$425/Video

3% fee applied to payments made with credit card (other than initial on-site booth deposit). See Exhibit Space Agreement for additional terms.  
(For NY exhibitors, see "Payment Schedule Addendum to Exhibit Space Agreement")