

environments *for* aging

Conference + Expo

2025 Prospectus

EFA Conference + Expo: April 26-29, 2025 | Central Bank Center | Lexington, Ky. | environmentsforaging.com



PRODUCED BY
environments
for aging

IN CONJUNCTION WITH
Design for Aging
 DESIGN FOR AGING
SAGE
 SAGE

ASSOCIATION PARTNERS
IDA
 IDA
aahid
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ENVIRONMENTS FOR AGING (EFA) CONFERENCE + EXPO

+ EXPO offers unrivaled opportunities to gain inspiration through a gathering of passionate, forward-thinking professionals shaping the future of senior living communities.

EFA and its educational partners have worked together to develop a top-notch program focused on the design, architecture, and building of today's senior environments.

WHY EXHIBIT AT EFA CONFERENCE + EXPO?

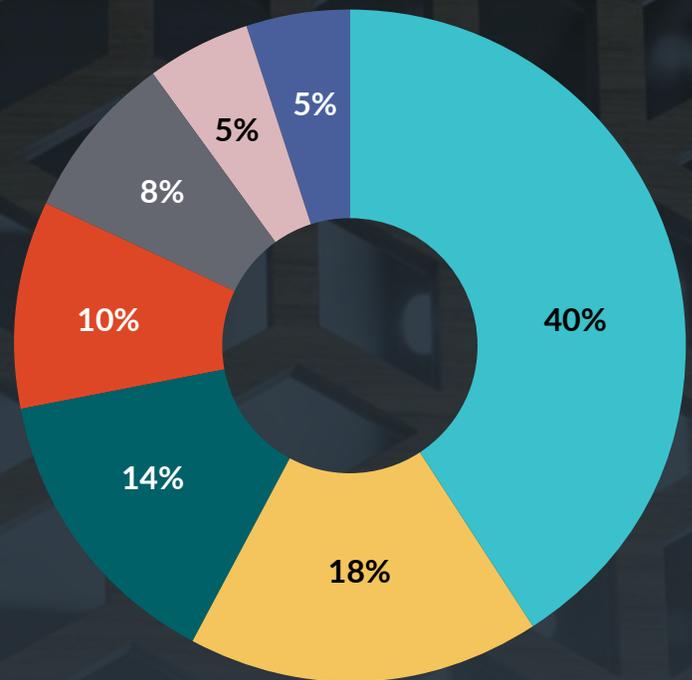
By exhibiting at EFA, you will reach your target market, forge new relationships, gain new perspectives, and increase your knowledge of the industry.

Exhibitors and sponsors are encouraged to participate in all aspects of the event, not just the expo hall, including attending education sessions and our multiple networking activities.

89%

of our attendees have purchasing influence

CONFERENCE + EXPO INDUSTRY BREAKDOWN



- Architecture Firm
- Senior Living Facilities
- Interior Design Firm
- Others Allied to the Field
- Design/Build Firm
- Multifacility Corporate or Regional Office
- Contractor/Builder/Construction Firm



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EFA CONFERENCE + EXPO REACHES YOUR QUALIFIED PROSPECTS

Architects [Administrators](#) Interior Designers [Owners](#) Presidents [Principals](#)
Purchasing Executives [CEOs](#) COOs [CFOs](#) CIOs [CMOs](#) Directors [Contractors/](#)
[Construction Professionals](#) Consultants [Business Managers](#) Board Members

TOP 8 ATTENDING SENIOR LIVING OWNER/OPERATORS

- | | |
|-----------------------------------|--------------------------------|
| 1 Atlas Senior Living | 5 Five Star Senior Living |
| 2 Brookdale Senior Living | 6 LCS Development |
| 3 Coordinated Services Management | 7 Senior Lifestyle Corporation |
| 4 Discovery Senior Living | 8 The Springs Living |

SPONSORSHIP OPPORTUNITIES

The Environments for Aging Conference + Expo provides a wide range of sponsorship opportunities designed to meet all of your company's face-to-face marketing goals and budgets. Sponsorships available for the conference include:

- | | | |
|------------------------|-------------------------|---------------------|
| → Attendee Badge | → Breakfast Session | → Educational Track |
| → Attendee Bag | → Coffee & Conversation | → Floor Clings |
| → Attendee Bag Inserts | → Flooring Sponsorship | → Gallery Space |
| → Attendee Lanyards | → Community Tour | → Mobile App |

Customized sponsorship packages are available to help reach your specific marketing goals and objectives. Please reach out to your account executive for more information.

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LET'S TALK DETAILS

April 26-29, 2025
Central Bank Center
Lexington, Ky.

Exhibit Hall Hours:

Sunday, April 27, 2025	4:30 - 6:30 p.m. (Welcome Reception)
Monday, April 28, 2025	10 a.m. - 2:45 p.m.
Tuesday, April 29, 2025	9 - 11:00 a.m.

2025 Standard Booth Rates:

\$46.00 per sq. ft.

\$250 Corner Fee

\$315 Enhanced Marketing Fee

\$2,500 Gallery Space

- 1 Exhibitor Conference Badge and 1 Exhibitor Expo Only Badge per 100 sq. ft.
- 1 Exhibitor Conference Badge per Gallery Space

QUESTIONS? CONTACT US!



ACCOUNT EXECUTIVE

(Companies #'s, A-Z)

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