

environments *for* aging

Conference + Expo

2025 Show Directory Ad Specs

AD SIZE	WIDTH	DEPTH	TRIM
Spread (bleed)	14-1/4"	9-1/4"	14" x 9"
Full page (bleed)	7-1/4"	9-1/4"	7" x 9"
Half page (non-bleed)	6-1/2"	4"	N/A (width & depth actual size)

General Mechanical Requirements

Publication trim size: 7" width x 9" height

The live matter should be 1/4" from all trim sides. Please allow 3/8" left/right in the gutter for spread ads.

Preferred Material

Material should be submitted as a PDF-X1a:high-res 300 dpi CMYK.