



environments for aging

Conference + Expo

PROSPECTUS

ABOUT EFA CONFERENCE + EXPO

Environments for Aging (EFA) Conference + Expo is the premier gathering of passionate, forward-thinking professionals shaping the future of senior living communities. EFA delivers a top-notch program focused on the design, construction, renovation, and ongoing operation of senior living environments, all with a focus on creating spaces where residents thrive. The program and format are built to spark inspiration and connect you to the people moving the industry forward.

WHY EXHIBIT AT EFA CONFERENCE + EXPO?

By exhibiting at EFA, you reach the decision-makers who specify, purchase, and recommend products for senior living projects, building qualified connections and driving real return on your investment. Exhibitors and sponsors are encouraged to participate in all aspects of the event—including conference sessions and networking events—to forge new relationships, gain fresh perspectives, and deepen your industry knowledge.

“The conference was a great experience overall. The location and logistics were very well organized, and it was easy to navigate between sessions and the expo floor. The expo itself was well laid out and featured a strong mix of vendors. I was especially excited to discover a new, innovative product that I can see being incorporated into future senior living projects, which made the experience feel very worthwhile.”

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APRIL 12-14, 2027
CHARLOTTE CONVENTION CENTER
CHARLOTTE, N.C.

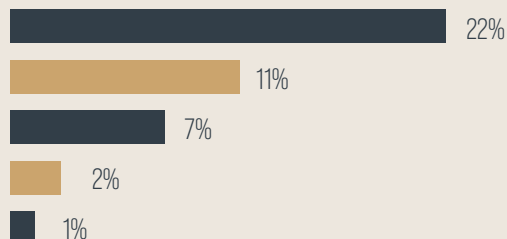
Kathy Palermo
Program and Design Manager
Chartwell Retirement Residences

ATTENDEE PROFILE

TOP ATTENDEES

Architectural or A/E Firm
Owners/Operators
Design/Build Firm/Interior Design Firm
Other
Nursing Home (SNF, ICF)

(% OF REGISTRANTS)



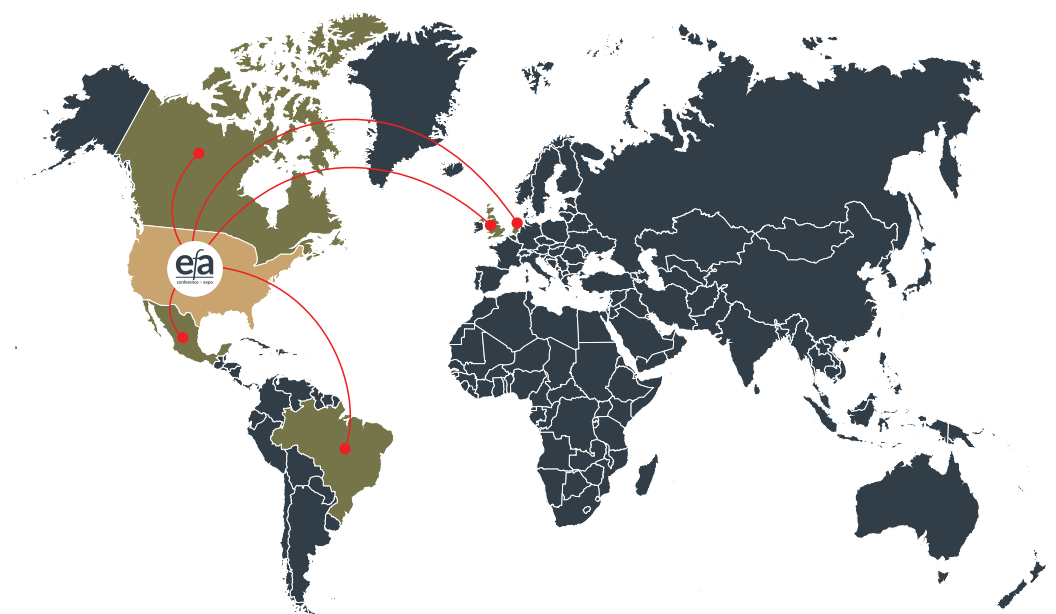
STATES AND COUNTRIES REPRESENTED AT EFA 2026 IN PHOENIX



43 States



5 Countries



U.S. States:

Alabama	Idaho	Mississippi	Rhode Island
Alaska	Illinois	Missouri	South Carolina
Arizona	Indiana	Nebraska	South Dakota
Arkansas	Iowa	New Hampshire	Tennessee
California	Kansas	New Jersey	Texas
Colorado	Kentucky	New York	Utah
Connecticut	Louisiana	North Carolina	Vermont
Delaware	Maryland	Ohio	Virginia
District of Columbia	Massachusetts	Oklahoma	Washington
Florida	Michigan	Oregon	Wisconsin
Georgia	Minnesota	Pennsylvania	

Countries:

Brazil
Canada
Mexico
Netherlands
United Kingdom

ATTENDEE PROFILE

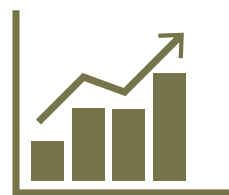


89%

of attendees recommend,
specify, or influence
purchasing decisions



65% of qualified attendees attended the
Welcome Reception and Networking Party



18% growth in attendance year-over-year



Exhibiting companies had an average of
70 lead scans per company



7,400 social media followers



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EXHIBIT HALL HOURS

Monday, April 12, 2027: 4-6 p.m. (Welcome Reception)

Tuesday, April 13, 2027: 10 a.m.-3 p.m.

EFA exhibitors are welcome to attend conference sessions, the networking party, tours, workshops, and keynotes: each valuable opportunities to connect with attendees beyond expo hall hours.

With every 100 sq. ft. of booth space purchased, exhibitors receive one Full Conference badge and one Expo Only badge, giving your team access to all EFA programming.

QUESTIONS? CONTACT US!

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